

Social media

1st – Read the information.

2nd – Write down the information so you can understand it.

Presentation is key



Questions

Sources

Three billion people, around **40%** of the world's population, use online social media – and we're spending an average of **two hours every day** sharing, liking, tweeting and updating on these platforms, according to some reports. That breaks down to around **half a million** tweets and Snapchat photos shared **every minute**. In the survey of **1,800 people**, women reported being more stressed than men. Twitter was found to be a “significant contributor” because it increased their awareness of other people's stress. In 2014, researchers in Austria found that participants reported lower moods after using Facebook for **20 minutes** compared to those who just browsed the internet. A good or bad mood may also spread between people on social media, according to researchers from the University of California, who assessed the emotional content of over a **billion** status updates from more than **100 million Facebook users** between 2009 and 2012. Bad weather increased the number of negative posts by **1%**, and the researchers found that one negative post by someone in a rainy city influenced another **1.3** negative posts by friends living in dry cities. The better news is that happy posts had a stronger influence; each one inspired **1.75** more happy posts.